



Iowa
CHAPTER

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EXHIBITOR PROSPECTUS
Iowa Chapter of the American College of Cardiology
2011 Annual Educational Meeting
June 11, 2011
Adventureland Resort, Altoona, IA

Dear Friend:

We are preparing for our 2011 Annual Educational Meeting of the Iowa Chapter of the American College of Cardiology and hope we can count on your support. The success of past Chapter educational meetings is due to the excellent educational partnership we have had with our sponsors with adherence to the ACCME Standards of Commercial Support. This year's meeting is being held at Adventureland Resort in Altoona, Iowa (near Des Moines) June 11, 2011. Please find attached a copy of the educational meeting agenda.

The IA-ACC Chapter meeting is a wonderful opportunity to showcase your company before cardiologists, registered nurses, clinical nurse specialists, practice managers, physician assistants, nurse practitioners, Polk County pharmacists and individuals interested in training for careers in cardiovascular medicine. With an estimated budget of \$11,630 (copy of budget attached), we would be grateful for your valuable contribution and cooperation to make this important meeting a success.

Please contact me or Nancy Grubb, Chapter Executive Director, at 319.335.9784 if you have any questions. We look forward to hopefully having a working relationship with you.

Sincerely,

Craig Clark, D.O., FACC
Chapter Governor & President

Nancy Grubb
Chapter Executive Director

SPONSOR OPPORTUNITIES

Emerald - \$8,000 or greater

- Logo and/or company name on signage at the exhibit hall entrance
- Logo and/or company name in a handout to accompany the Official Program
- Logo and link to company Website on Sponsor page of the American College of Cardiology Iowa Chapter Website
- Logo and sponsor acknowledgement in the Iowa Chapter Fall-Winter Newsletter
- Two 2-1/2 x 8 foot tables provided
- Four sponsor representatives may attend
- Complimentary continental breakfast

Diamond - \$5,000 – \$7,999

- Logo and/or company name on signage at the exhibit hall entrance
- Logo and/or company name in a handout to accompany the Official Program
- Logo and link to company Website on Sponsor page of the American College of Cardiology Iowa Chapter Website
- Two 2-1/2 x 8 foot tables provided
- Three sponsor representatives may attend
- Complimentary continental breakfast

Sapphire - \$1,000 - \$4,999

- Company name on signage at the exhibit hall entrance
- Company name on Sponsor page of the American College of Cardiology Iowa Chapter Website
- Business card black and white ad in a handout to accompany the Official Program
- One 2-1/2 x 8 foot table provided
- Two sponsor representatives may attend
- Complimentary continental breakfast

Topaz - \$500 to \$999

- Company name on signage at the exhibit hall entrance
- Company name on Sponsor page of the American College of Cardiology Iowa Chapter Website
- One 2-1/2 x 8 foot table provided
- One sponsor representative may attend
- Complimentary continental breakfast

Sponsor Registration

Sponsor Selection

- Emerald - \$8,000 or greater**
- Diamond - \$5,000 – \$7,999**
- Sapphire - \$1,000 - \$4,999**
- Topaz - \$500 to \$999**

Please print clearly

Name _____

Company _____

Address _____

Address _____

State _____ Zip _____

Phone _____ Fax _____

Email: _____

Names of attendees _____

Payment: Check

Please complete this form and return by mail or fax it to:

Iowa Chapter of the American College of Cardiology
% Nancy Grubb, Executive Director
913 East Main Street
Washington, IA 52353
Phone: 319-335-9784
Fax: 319-353-5617

Deadline: May 10, 2011

POLICIES & EXHIBITOR GUIDELINES

The Iowa Chapter of the American College of Cardiology abides by and enforces the following policies and guidelines regarding exhibits at all educational meetings.

1. All exhibit booths must be manned at all times during viewing hours. No sales are permitted at the exhibit booths. 2-1/2' x 8' table will be provided.
2. Aisle must be kept clear and no banners, signs, etc. will be allowed which interfere with views of adjacent or nearby booths.
3. No subletting of space will be permitted.
4. Only exhibiting companies may distribute literature or samples.
5. Exhibitors should make reservations by May 10, 2011. No refunds for cancellations after May 20.
6. Exhibitors are requested not to hold events or entertain attendees during any educational or social events sponsored by the IAACC.
7. It is expressly understood that, in purchasing and using space, the exhibitor agrees to abide by these regulations; moreover, that the Iowa Chapter of the American College of Cardiology (IAACC), in accepting an order for space agrees to furnish ordinary facilities and services as enumerated in these guidelines.